



Invitation

It is our pleasure to invite all shareholders of DDM Holding AG, Baar (the Company), to the extraordinary general meeting (the EGM) which will take place on Monday, 18 December 2017 at 2:30 pm CET at the premises of Parkhotel Zug, Industriestrasse 14, 6300 Zug, Switzerland. The doors will open at 2:00 pm CET.

A. Agenda and Proposal

1. Election of a new Board Member

The board of directors of the Company (the Board of Directors) proposes that Mr. Mikael Nachemson be elected as a new member of the Board of Directors for a term of office expiring upon completion of the next annual general meeting. Mr. Nachemson has previously been CEO of Bure Equity, AB Custos and E. Öhman J:or AB, and he has also held board positions with a large number of listed and private companies. Mr. Nachemson has solid experience from the finance industry and is currently Chairman of the Board of Påmind AB, a company that he also founded. Mr. Nachemson is a Swedish citizen and graduated from the Stockholm School of Economics.

B. Participation and Voting Rights

Shareholders registered with voting rights in the share register as of the close of business on 8 December 2017, will be authorized to participate and to vote at the EGM. From close of business on 8 December 2017 up to and including 18 December 2017, no entries will be made in the share register which would create a right to vote at the EGM. Shareholders who sell part or all of their shares before the EGM are no longer entitled to vote to that extent. Such shareholders are required to exchange their admission card and voting material to reflect the change in their shareholding.

Shareholders who wish to participate or be represented at the EGM may either download the registration form via our website <http://ddm-group.ch/investors> or request a physical copy by e-mail to ddm@computershare.ch. The registration form should be completed and returned by mail or e-mail to the following address: Computershare Schweiz AG, General meetings, P.O. Box, 4601 Olten, Switzerland; e-mail: ddm@computershare.ch as soon as possible but in any case no later than 14 December 2017. Upon receipt of their registration form shareholders will be provided with an admission card and voting material (including proxy form) for the EGM.

Shareholders (i) whose shares are registered in accordance with the Articles of Association of the Company in a securities register in accordance with the Swedish Financial Instruments Accounts Act (1998:1479) or otherwise in accordance with Swedish law and (ii) who hold such shares through a nominee must, in order to be entitled to attend and vote (in person, representation by proxy or by the Independent Proxy) at the EGM, temporarily register the shares in their own name. For the shares to be re-registered in

time, such shareholders should instruct the nominee that manages the shares well in advance of 8 December 2017 for temporary re-registration, so called voting registration. After such shares have been registered in the shareholder's own name, the shareholder shall follow the instructions as set out above in this section.

C. Representation

Shareholders who do not intend to participate personally at the EGM may participate and vote at the meeting through the representation of:

- the independent proxy, or
- a third person who need not be a shareholder.

Mr. Florian S. Jörg, attorney-at-law, c/o Bratschi Wiederkehr & Buob AG, Zürich, Switzerland, has been elected at the ordinary general shareholders' meeting held on 31 May 2017 as the independent proxy of the Company and will thus serve as independent proxy for the EGM.

Shareholders opting to be represented by the independent proxy shall submit the original of the completed and signed power of attorney (incorporated in the voting material) with voting instructions to Computershare Schweiz AG, General meetings, P.O. Box, 4601 Olten, Switzerland, by no later than 14 December 2017. Shareholders may also vote by issuing electronic proxy and voting instructions to the independent proxy by voting through the online proxy voting platform www.ecomm-portal.com/shrd until 17 December 2017, 11:59 am CET. Further details can be found on our website <http://ddm-group.ch/investors>.

To the extent that a shareholder opts to be represented by the independent proxy but does not give the independent proxy specific voting instructions, the independent proxy will vote as proposed by the Board of Directors.

If shareholders opt to be represented by a third person, their completed and signed original power of attorney (incorporated in the voting material) as well as their admission card and voting material should be sent directly to the address of their designated representative.

D. Shares and votes

As of the date hereof, the share capital of the Company amounts to CHF 13'560'447, divided into 13'560'447 fully paid-in registered shares with a nominal value of CHF 1.00 each and thus a total of 13'560'447 votes. As of the same date, the Company does not directly or indirectly hold treasury shares.

DDM Holding AG

17 November 2017, for the Board of Directors

Kent Hansson

Chairman